

Professional SPORTS Publications

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FAX TRANSMITTALTO: Ms. Jane Mullen SampsonFROM: Mary PowellDATE: 09/27/91TIME: 10:00A.M.NUMBER OF PAGES (INCLUDING THIS ONE): OneMESSAGE: Dear Ms. Sampson:Re: Philip Morris ad material/Nov '91/'92 ProgramSince Philip Morris will be running on the Back Cover of
the Nov program, I will need the following material ASAP.(1) set of negs right reading emulsion side down - progressive proof
for Newsstand edition;(1) set of positives right-reading, emulsion down positives for
the arena covers; also, a progressive proof.Please make note of size: 8 1/8"X10 7/8" TRIM SIZE;8 3/8"X11 1/8" BLEED SIZELIVE AREA REMAINS 7"X10"Thanking you in advance for your cooperation in this matter.

OUR FAX NUMBER IS (212) 949-6109

IF THERE ARE ANY PROBLEMS, PLEASE CALL Me! AT (212) 697-1460.

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